



Funeral Directors Service Corporation

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PRESS RELEASE

FOR IMMEDIATE RELEASE

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“FDSC Selects New Travel Protection Plan – CFDA Approved”

The Funeral Directors Service Corporation (FDSC), the for-profit division of CFDA has selected International Emergency Assistance (IEA™) as the new facilitator for the “Worldwide Travel Protection Plan.” Supported by CFDA, the new travel plan is now available to all CFDA members.

Features and Benefits of the new travel plan include options for cremation at the place of death or the return of the remains to the funeral home, payment plans, free brochures and sales commissions.

Adding a travel plan to your current program can enhance the value of each prearrangement sold and provide for greater family satisfaction. When chosen, the new travel plan can virtually extend the funeral home service area worldwide while at the same time creating a new profit center for the funeral home.

New plan brochures and membership applications are now available through the CFDA office in Sacramento or by calling California Master Trust (CMT) at 800-322-4268.

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